

BusNSW Member Co  
Crownes Pla  
15 - 17

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Volume 74 Issue 5 July 2016

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July 2016

**Drivers Aiming for Glory - Scania Driver Competition**

**COVER STORY**

**Joining IVECO's**

**Volgren Articulates**

With European comfort coupled with a powerful American driveline, an increasing number of bus line operators are turning to IVECO's Delta Graduate Axi2 chassis.

Power is fed to the rear transfer axle via an Allison Model Series T319R electronically-controlled transmission converter and integrated

**Bulletin**  
April 2016

**News for April**

REGULAR FEATURES

**Neighbourhoods.** The focus of this paper is to present a solution to the problems facing our major cities and regional centres by thinking locally.

**Why is the bus so important in all that? Have you ever seen a train pull up outside a house? The bus is the key to providing high quality local public transport links because it offers a door to door service between the home and all of the services, activities and social infrastructure that are important to people.**

**As the bus industry we might be the unglamorous workhorses of the public transport network but we might just be the key to achieving the compromise between making our cities globally competitive powerhouses of the future and relating them as the places of high quality of life.**

**Bulletin**

2019

BusNSW Bulletin Advertising



**busnsw**

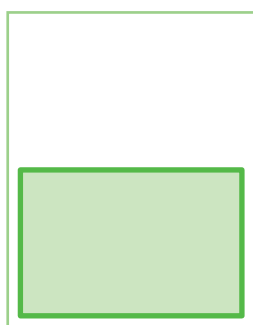
Bus & Coach Association NSW

## Advertisement Sizes

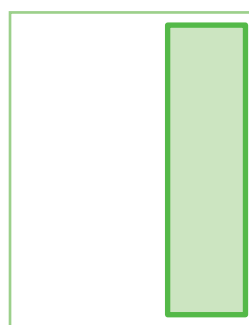
All dimensions are width x height in millimetres



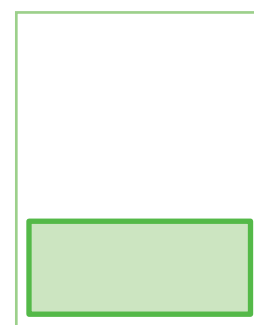
**Full Page**  
Image: 190 x 277  
Trim: 210 x 297  
Bleed: 222 x 309



**Half Page Horizontal**  
Image: 190 x 117.5  
No Bleed



**Third Page Vertical**  
Image: 65 x 247  
No Bleed



**Third Page Horizontal**  
Image: 190 x 87.5  
No Bleed

## Advertising Rates (Per Issue)

### Members Discount Rate

Run of Press	Casual	x5	x11	Casual	x5	x11
<b>Full Colour Positions</b>		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	\$1,271	\$1,211	\$1,151	\$1,146	\$1,091	\$1,036
1/2 Page Horizontal	\$848	\$819	\$758	\$763	\$736	\$682
1/3 Page Horizontal / Vertical	\$696	\$666	\$636	\$628	\$600	\$573
<b>Mono / Spot Colour</b>		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	\$848	\$787	\$758	\$763	\$709	\$682
1/2 Page Horizontal	\$576	\$544	\$515	\$518	\$479	\$464
1/3 Page Horizontal / Vertical	\$455	\$424	\$393	\$410	\$382	\$356
<b>Inserts</b>						
1 Page Insert	\$544	–	–	\$490	–	–

All prices include GST

Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

\* Photography at advertisers cost. Image specifications apply. Please enquire for availability of positions.

## Lead Times

Issue	Booking Deadlines	Material Deadlines	Publication Date
January/February 2019	11 January	16 January	1 February
March 2019	3 February	5 February	1 March
April 2019	3 March	5 March	1 April
May 2019	3 April	5 April	1 May
June 2019	3 May	5 May	3 June
July 2019	3 June	5 June	1 July
August 2019	3 July	5 July	1 August
September 2019	3 August	5 August	2 September
October 2019	3 September	5 September	1 October
November 2019	3 October	5 October	1 November
December 2019	3 November	5 November	2 December

Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

The Publisher accepts no responsibility for variations in reproduction which may occur in advertisements for which material is supplied after the scheduled deadline. The Publisher reserves the right to substitute editorial or previous advertisements to replace late advertising material.

## Artwork Requirements

To ensure advertisements appear in the Bulletin, in original format, with minimal delay, it is preferred all artwork meet the following requirements.

Upon booking of advertising space, material is to be sent directly to BusNSW before the nominated material deadline.

BusNSW does not accept film for advertisements.

### Artwork Requirements

BusNSW accepts digital artwork only in the following formats:

**TIF, JPEG, EPS & PDF** format with all fonts outlined & images embedded. Colour Ads must have artwork supplied in CMYK at 300dpi. Mono Ads must be supplied in grey scale format at 300dpi.

### Proofs

A proof must be included with all material supplied. No responsibility will be taken for colour variations in printing.

### Queries

For any queries you may have with material requirements please contact:

**BusNSW**  
 Locked Bag 13,  
 North Parramatta 1750  
 Phone: (02) 8839 9500  
 Fax: (02) 9683 1465

### Design Assistance

If you require an advertisement to be produced on your behalf please contact Jacqui. BusNSW can provide design services or suggest appropriate advertising agencies.

## Advertising Enquiries

Contact: **Jacqui**  
 Ph: (02) 8839 9500  
 Fax: (02) 9683 1465  
 Email: [jjaeger@busnsw.com.au](mailto:jjaeger@busnsw.com.au)

BusNSW  
 Postal Address:  
 Locked Bag 13,  
 North Parramatta 1750

# Advertising Agreement 2019

## Terms & Agreement

To secure your advertising, please complete the terms and conditions form below and return to BusNSW:  
Locked Bag 13, North Parramatta 1750 Phone: (02) 8839 9500 Fax: (02) 9683 1465 Email: [jjaeger@busnsw.com.au](mailto:jjaeger@busnsw.com.au)

## Advertising Booking Form 2019

BusNSW Bulletin Issue	Booking Deadline	BusNSW Bulletin Issue	Booking Deadline	BusNSW Bulletin Issue	Booking Deadline
January/February	11 January <input type="checkbox"/>	March	3 February <input type="checkbox"/>	April	3 March <input type="checkbox"/>
May	3 April <input type="checkbox"/>	June	3 May <input type="checkbox"/>	July	3 June <input type="checkbox"/>
August	3 July <input type="checkbox"/>	September	3 August <input type="checkbox"/>	October	3 September <input type="checkbox"/>
November	3 October <input type="checkbox"/>	December	3 November <input type="checkbox"/>		

Company:	<input type="text"/>		
Contact:	<input type="text"/>	Ph: <input type="text"/>	Fax: <input type="text"/>
Address:	<input type="text"/>		
Email:	<input type="text"/>		
<b>Type Of Advertisement</b>			
Details (size, colour, premium positioning, etc):			
<input type="text"/>			

## Terms & Conditions

Advertising Conditions: advertising accepted for publication in BusNSW bulletin is subject to the conditions set out in the available rate card. Every advertisement is subject to the approval of the publisher. No responsibility is taken for any loss due to the failure of an advertisement to appear according to instructions. The positioning or placement of any advertisement is at the discretion of the BusNSW bulletin, except where specifically instructed and agreed upon by the publisher. Rates are based on the understanding the usage level order is used within the contract period. Should an advertiser fail to meet the total usage ordered, the rate will be amended to coincide with the total amount of space used.

General Conditions: 1. Rates may be increased any time after 1 months notice. 2. Payment terms: 30 days from publication date. 3. Deadlines mechanical specifications and cover position loadings are as per the current rate card. 4. Notice of cancellation or variations must be accepted and confirmed in writing 30 days prior to publication date (other wise 50% of advertising cost will be charged). 5. Positions will not be guaranteed unless prior arrangement has been made. 6. It is the advertiser's responsibility to check all details. 7. The client warrants to BusNSW bulletin that the publication of the material submitted will not infringe any law and that the client agrees to indemnify BusNSW in respect of any liabilities or cost of any claim arising out of any such material.

Late material: failure to supply material or advice of repeat material by the due deadline may incur an additional late fee.

I agree to the terms and conditions set out above.

I am the person responsible for placing a booking in the BusNSW Bulletin.

Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please return to Jacqui at BusNSW: [jjaeger@busnsw.com.au](mailto:jjaeger@busnsw.com.au)  
Locked Bag 13, North Parramatta 1750 Phone: (02) 8839 9500 Fax: (02) 9683 1465

